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# SPONSORSHIP PACKAGE

*12th Anniversary Celebration*

***BOLD: Building on Legacy and Dreams***

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SATURDAY, NOVEMBER 2, 2024  
RENAISSANCE DALLAS HOTEL  
6-10 PM

# SPONSORSHIP LEVELS

## *12th Anniversary Celebration: BOLD: Building on Legacy and Dreams*

### LEGACY OF PROMISE (\$25,000)

TECHNOLOGY SPONSOR

*And*

### LEGACY OF DREAMS (\$25,000)

SWAG BAG SPONSOR

**Legacy of Promise and Legacy of Dreams sponsors  
receive all benefits of previous packages, *plus***

- FOUR RSVPS TO EXCLUSIVE EVENT (OCTOBER 2024)
- TWO FRONT ROW TABLES OF TEN TO THE MILES OF FREEDOM 12TH ANNIVERSARY CELEBRATION
- FULL PAGE AD IN EVENT PROGRAM BOOKLET WITH LOGO ON HEADER
- ASSIST IN PRESENTATION OF THE AUBREY LEWIS JONES SERVICE AWARD\* OR INTRODUCTION OF M.I.L.E.S. (MOTIVATING, INSPIRING, LAW-ABIDING, ENTHUSIASTIC AND SUCCESSFUL MEMBERS) AWARD
- THREE MINUTES REMARKS DURING PROGRAM (NOT MANDATORY)
- OPPORTUNITY TO SCHEDULE A ONE HOUR SPEAKING ENGAGEMENT WITH 2019 CNN HERO, MILES OF FREEDOM FOUNDER AND CEO, RICHARD MILES, FOR AUDIENCE OF SPONSOR'S CHOICE
- SPECIAL MENTION IN PRESS RELEASE
- FEATURE ARTICLE IN BI-ANNUAL NEWSLETTER
- FULL PAGE HIGHLIGHT IN 2025 ANNUAL REPORT

*\*The Aubrey Lewis Jones Service Award honors the late Mr. Aubrey Jones, Co-Founder of Miles of Freedom, who dedicated his life to improving conditions for individuals, families and communities impacted by incarceration.*

*Miles of Freedom is a 501c3 not for profit organization. (Tax ID: 45-4959062)*

## LEADERS OF CHANGE (\$15,000)

### COMPLIMENTARY BEVERAGE SPONSOR

ALL BENEFITS OF ADVOCATES OF CHANGE, *plus*

- HALF PAGE HIGHLIGHT IN BI-ANNUAL NEWSLETTER

## ADVOCATES OF CHANGE (\$10,000)

### VALET SPONSOR

ALL BENEFITS OF RISING PROMISE, *plus*

- THREE RSVPS TO EXCLUSIVE EVENT (OCTOBER 2024)
- QUARTER PAGE HIGHLIGHT IN BI-ANNUAL NEWSLETTER
- LOGO PROMINENTLY PLACED IN 2025 ANNUAL REPORT

## RISING PROMISE (\$5,000)

### MUSIC SPONSOR

ALL BENEFITS OF BRIDGE BUILDERS, *plus*

- LOGO INCLUDED IN 2025 ANNUAL REPORT

## BRIDGE BUILDERS (\$2,500)

### PHOTO SPONSOR

- ONE TABLE OF TEN TO THE MILES OF FREEDOM 12TH ANNIVERSARY CELEBRATION
- TWO RSVPS TO EXCLUSIVE EVENT (OCTOBER 2024)
- NAME RECOGNITION IN 2025 ANNUAL REPORT

**SPONSOR INFORMATION**

**SPONSORSHIP LEVEL:** \_\_\_\_\_

**CONTACT NAME:** \_\_\_\_\_

**COMPANY:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_

**CITY/ST/ZIP:** \_\_\_\_\_

**CONTACT EMAIL:** \_\_\_\_\_

**CONTACT PHONE:** \_\_\_\_\_

**COMPANY WEBSITE:** \_\_\_\_\_

**ELECTRONIC PAYMENT:**

Please forward this information to: [mofcelebration@milesoffreedom.org](mailto:mofcelebration@milesoffreedom.org) and we will forward a secure link for online payment.

**PAYMENT BY CHECK:**

Amount enclosed (if mailing a check) \$ \_\_\_\_\_

Mail check and sponsorship information to the address below:

Miles of Freedom  
Martin Luther King Community Center  
2922 Martin Luther King Jr. Blvd., Bldg. A, Suite 104  
Dallas, TX 75215

**For questions, contact us at [mofcelebration@milesoffreedom.org](mailto:mofcelebration@milesoffreedom.org) or 214-290-2337 ext. 203.**